

1 **VASILEIOS GKOUVEROS**

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5 <http://billerr.info>

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7 **WORK EXPERIENCE**

8 **2013-present: Web Developer (freelance)**

9 -- backend PHP & AJAX development:

10 *form submission scripts, payment processor implementations, booking system,*  
11 *Drupal modules & custom forms, Wordpress theme & plugin customization,*  
12 *interactions with REST APIs*

13 -- front-end HTML, CSS, JS/jQuery development:

14 *microsites / landing pages, AJAX forms, Drupal theme creation, Wordpress*  
15 *theme customization*

16 -- server administration & maintenance:

17 *SSH, Plesk, cPanel, Shopify*

18 -- basic development skills:

19 *Java, Android SDK, ActionScript, MSOffice VB scripting, basic Git usage*

20 **2016-present: Account Manager, Publicis**

21 -- Daily client communications & management

22 -- Creative & web development briefing for digital & ATL campaigns

23 -- Project management & budgeting

24 **2014-2016: Account Manager, OgilvyOne**

25 -- Daily client communications & management

26 -- Creative & web development briefing for digital campaigns, microsites and  
27 e-commerce websites

28 -- Project management & budgeting

29 **2014: Web Developer (volunteer), iMarketingSociety team**

30 -- Simple front-end design & implementation, CMS handling (Joomla)

31 -- Newsletter design, mailing list management (Mailchimp)

32 **2012-2014: Social Media Ambassador & Junior Web Developer, AMVYX S.A.**

33 -- Social Media management (in-house) for 11 brands:

34 *digital strategy, community management, agency briefing*

35 -- Web development:

36 *Facebook apps, microsites, Flash games, banners, skins*

37 -- CMS administration

38 **2011: Video editing (volunteer), Athens Biennale**

39 2009-2010: Marketing internship (6 months), Cadbury Hellas  
40 2008: In-store sales, Inditex  
41 2008-2010: Usher, National Theatre / Athens & Epidaurus Festival

42 **EDUCATION**

43 2012-2013: Diploma in Digital Marketing, EEDE / HMA  
44 2006-2010: Marketing and Communications degree, Athens University of Economics  
45 and Business

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47 **LANGUAGE SKILLS**

48 Greek: native  
49 English: excellent fluency  
50 German: adequate  
51 French: basic understanding

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53 **OTHER CERTIFICATIONS / SKILLS**

54 Adobe suite usage  
55 Photoshop: excellent photo-editing skills  
56 Illustrator/In-Design: basic knowledge  
57 Premiere/After-Effects: very good usage  
58 3D animation SW usage (Blender, 3dsMax, Maya)  
59 ECDL computer usage skills certification (Windows, Office program suite)